

<http://www.marketwatch.com/game/thinkbigacademicsstockpickingpractice>

ThinkBIGacademics Stock Picking Practice is designed for the novice looking to explore investing in the stock market. It is a way for those interested to learn basic terminology as well as choose stocks to purchase and follow with **\$100,000.00 virtual income**.

www.kenBIGblake.com/stockgame

Seeing The Opportunity Choosing Keenly Sensibly
S. T. O. C. K. S.
Vision Training Circumstance Electing Clarity Cognizance

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Start Date Monday July 3rd 2017 Through Monday January 3rd 2018

This 6-month **FREE** online learning game will give you access via radio/online interviews to **8 experts** to instruct and answer all of your questions during the games start through finish. All interviews will be recorded to assist you through processes that may be foreign to your investment level.

The start date is Monday July 3rd 2017 and will end Monday January 1st 2018

Although you will have \$100,000 to begin we suggest that you look for stocks that fit your budget. January 2018 you will most likely be well versed in the basics and be able to move forward with your own purchases.

In order to truly learn we have set up a simple process to follow.

- 1. Choose 10 - 20 stocks within the five categories below to insure diversification.**
 - A. Media / Internet*
 - B. Housing / Financials*
 - C. Healthcare / Fitness*
 - D. Clothing / Manufacturing*
 - E. Vices / Sin*
- 2. You will research your stocks picked by answering 5 questions in a format sheet that will accompany this instructional piece.**
- 3. You can take part in our bi-weekly online- phone discussion group after each experts interview to discuss questions, insights and report on your progress.**
- 4. At the end of the year we will comprise the top 10 stocks in each category chosen by the group as a further roadmap to assist you in your investment career.**

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To Register and find out more!

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These basic questions are enough to get you started and as your education grows you can become more strategic in your choices

1. What products do I use on a regular basis?
2. Is the stock price of those companies within my budget?
3. How long has the company been around?
4. Does the stock price have a steady growth rate over the last 5 years?
5. Who are their competitors and how has their stock done over the last 5 years?

The following sheets are designed for the stocks you decide. Feel free to use your \$100,000.00 virtual dollars to purchase any stock you like. Remember....When you feel as if you have gained enough knowledge to purchase stocks on your own make sure you stay within budget and invest for the long term.

Once you have chosen the stocks you have decided to begin with we will provide an excel sheet that will calculate the weekly fluctuations in price.

Category 1: Media / Internet

- 1.
- 2.
- 3.
- 4.
- 5.



Category 2: Housing / Financials

- 1.
- 2.
- 3.
- 4.
- 5.



Housing crisis recovery has broken down again

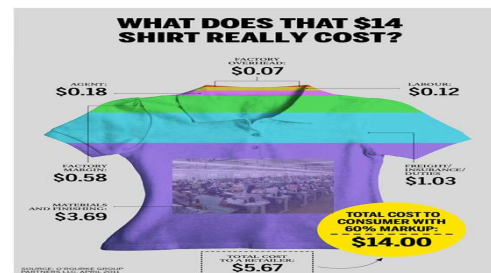
Category 3: Healthcare / Fitness

- 1.
- 2.
- 3.
- 4.
- 5.



Category 4: Clothing / Manufacturing

- 1.
- 2.
- 3.
- 4.
- 5.



Category 5: Vices / Sin

- 1.
- 2.
- 3.
- 4.
- 5.



Research

The easiest way to research your stock picks are by “**Googling**” the name of the company and its stock price.

Example:

Ford Motors Stock Price –

This can fall under Category 4: Clothing / Manufacturing



[F: Summary for Ford Motor Company Common Stock- Yahoo! Finance](#)

finance.yahoo.com/q?s=F ▼ Yahoo! Finance ▼

View the basic F stock chart on Yahoo! Finance. Change the date range, chart type and compare Ford Motor Company Common Stock against other companies.

[How Safe Is Ford Motor Company Stock and Its Dividend? -- The ...](#)

www.fool.com/.../how-safe-is-ford-motor-company-stock-and-its-di... ▼ The Motley Fool ▼

Feb 1, 2015 - There was, however, a silver lining. Ford was the only automaker to make it through the recession relatively unscathed – forgoing the government bailout that General Motors (NYSE:GM) and Chrysler needed. Since the nadir in 2008, Ford stock has returned almost 900%, and it has reinstated its dividend.

This will give you basic information on the stock with articles you can research to form a decision. Do not over think your choices, just have fun and learn as each week passes. The best thing is you will have 12 expert interviews to listen to live and ask questions or the archived versions to review at your leisure.

We look forward to networking with you through this 6-month game and beyond.

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