

Funny thing about TIME... Most people let it get the best of them... Ken BIG Blake



You may not know me...  
So let me share one thing  
I would like for you to know.

If you have a dream,  
If you are passionate  
about some thing...

If you have have been  
discouraged...  
If you have had to give  
it all up...

I can still be your friend  
and my friends.....

They are in the business  
of making your goals  
a reality.

[www.kenBIGblake.com](http://www.kenBIGblake.com)

# Ken BIG Blake

YOUR EMPOWERMENT G.U.I.D.E.

| Get Understanding Intuitively Designing Expansion |

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# G.U.I.D.E.

## **Get Understanding Intuitively Designing Expansion**

Coach... Mentor.... Strategist...Visionary. In my course of assisting people throughout the country, those were some of the titles prescribed to me. I had the blessing of solving their challenges as well as learning from them.

I believe like most we all have those titles and use them in our daily lives among family, friends and associates. We constantly pull from our experiences and share ways that can benefit others with advice we would like to be considered sound and of substance.

As I recounted those titles and accolades I looked inside and asked myself “What is it that “I” really do?” I thought about my tagline – **Assisting Entrepreneurs In Developing Their Passions, Small Businesses In Maximizing Their Profits And Y.O.U. with Action Steps To Reach Your Goals.** I thought about “How do I make this happen for people across the USA and other continents?”

Then it dawned on me. I incorporate all of those titles above as well as **G.U.I.D.E.** you by asking simple questions that lead to discovery of the route that belongs to Y.O.U.

We first must **Get Understanding** to know what your main purpose is with your life or business. Then we **Intuitively Design** a program or system that in most cases begins with elimination to make room for the **Expansion** you seek to reach for fulfillment.

**The Changing Logo Revolves Around The Stages Needed To Truly Pursue Your Purpose. Let's Start With A Quick *GUIDE* To Get You Thinking.**

# Four Questions

Stage 1 – Logo Bench-Mark Questions: Ground Zero



1. Are You Ready To Commit?
2. What are the key components you envision for the life that represents S.U.C.C.E.S.S. for you?
3. What would be the first thing you believe needs accomplishing to move toward that future?
4. How much time would you say is needed to invest in the outcome of that G.O.A.L.?

**These 4 simple questions represent stage 1 of 4 reflected in the logo.**

## Day One

### Stage 2 – Logo Bench-Mark: Time Commitment



**The first day after receiving clarity from the 4 questions is used for strategy and planning.**

The logo Bench-Marks now represent numbers on a clock. This session must take 6 to 8 or more hours of concentrated critical thinking as your **strategy** and success depends on it.

Question number 1 will be the hardest question to answer. You know who you are and what you really want. Will you commit today or E(X)CUSE yourself because the time is not right?

Find a quiet place reflecting on the second and third questions and after thoroughly searching your soul, and what works for you, expand on the answers.

The last question will be worked out on stage 3 and 4.

# Four Quarters

Stage 3 – Logo Bench-Mark: Your First Year



**Insure Your Goal Has Bite Size Morsels. Don't Overwhelm Yourself! You Have A Life To Live While Working Your Life To Be Lived!**

## **BITE SIZE**

Most entrepreneurs and people looking to better themselves have a couple of problems.

**Problem # 1:** They misjudge the time needed to get and measure results.

**Problem # 2:** They don't plan, think far enough ahead or complete tasks in a timely manner.

**Problem # 3:** They just don't know the first steps and waste a lot of time on non-essential tasks.



# Four Quarters

Stage 3 – Logo Bench-Mark: Your First Year



**Solution #1.** (They misjudge the time needed to get and measure results.) The BIGGER the goal the longer the time. Please, please, please as the late James Brown sung... Do not mistake the success you see another having with the amount of time you believe it took.

Every person is different and have different challenges to meet and solve in their personal development. Let's just think about you and how we are going to manage your F.R.E.E. time.

**Lets start with what you would like your first year to look like.**

Ok so thinking about that first year lets work backwards to your first month and first quarter.

What have we identified in the answers to your questions that we need to focus on the first month? Now lets spread that out over four weeks with small enough milestones to complete ahead of schedule allowing for unforeseen events.

## Four Quarters

Stage 3 – Logo Bench-Mark: Your First Year



**Solution #2.** (They don't plan, think far enough ahead or complete tasks in a timely manner.)

A near perfect example is someone who gets involved in network marketing. They were recruited by a superstar producer who has been in the game for at least 3 plus years.

They know that the friends and family list will run out your first two weeks. They know that your friends and family will be apprehensive to provide you with a list of their friends. In less than 90 days you give up and believe it is the scam that everyone else said it may be. You may just try another firm with a "Better" payment plan.

The difference between you and that superstar producer is the fact that they looked further down the road, branded themselves as an expert and duplicated a system that other superstars used. They knew time was of the essence.

**We want you** to think five years out minimum in your definition of success! **We want you** to work on your 1<sup>st</sup> year to create YOUR system and revise your strategy so the next few years can go smoother. **You need to create the habit of patient action.**

## Four Quarters

Stage 3 – Logo Bench-Mark: Your First Year



**Solution # 3:** (They just don't know the first steps and waste a lot of time on non-essential tasks.) **G.U.I.D.E.**....Will help you determine what it is you want and provide a road map tailored to your life circumstances **with YOU**. That road map will focus on the essentials needed to reach your destination at or before the time frame you have chosen.

**Coach** will motivate, inspire you and keep you on track....

**Mentor** will share with you experiences and provide wisdom for circumstances similar to your own.....

Your strategy session should of identified people in your circle to coach and mentor you as well as people you need to meet to get you along the way..

**You may also need a bit more education on what may be needed on your route.** If you have the time to read...**Read**...If you have tv time...Watch **youtube** videos on your subject...If you like the radio...Listen to **audiobooks**..

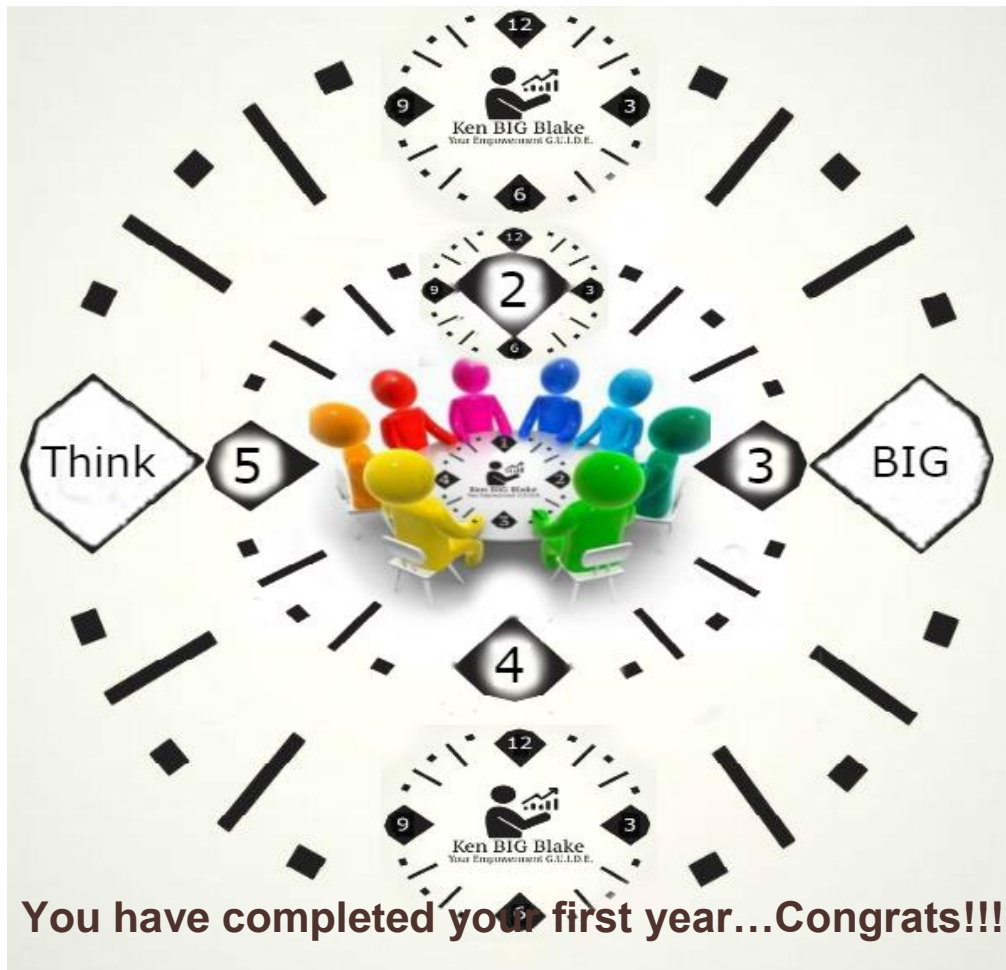
**You get the picture. Now live the picture you want to create!**

## Five Years



**GET YOUR P.O.S.T. BY CLICKING HERE (Plan Of Strategy Tablet)**

**Stage 4 – Logo Bench-Mark: Years 2 – 5**



**Remember how you took that first day to  
THINK?**

**Now Set Aside A Week To  
Reflect, Review, Revise, Repeat!**

[GET YOUR P.O.S.T. BY CLICKING HERE \(Plan Of Strategy Tablet\)](#)



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**G** Get  
**U** Understanding  
**I** Intuitively  
**D** Designing  
**E** Expansion



Have You Been Asked  
The Right Questions?

